

PUBLIC AFFAIRS

A multidisciplinary practice, MVA's Public Affairs team uses a strategic approach to help its national and international clients reduce regulatory costs, build public consensus, defeat adverse legislation, find hidden value and equity, significantly enhancing their bottom line.

Whether you're looking to shape public opinion, manage corporate reputation and risk, analyze legislation, navigate complicated laws or develop campaign materials, we are here not just to represent you, but to advocate for you – in a focused and specialized way. Our group is comprised of lawyers, lobbyists, writers, designers and more – with talents and experience all tailored toward public affairs. We solve problems, change perceptions and manage issues for a variety of clients. This focused attention is what helps us affect public opinion instead of letting it affect you.

Each campaign we develop is tailored to your specific needs. Some of our service offerings are noted below.

GOVERNMENT RELATIONS

Our registered lobbyists have strong relationships with public officials, which help us advocate on your behalf to meet your specific objectives. Our services include legislative monitoring with real-time reporting, traditional direct advocacy and strategic planning.

ISSUE MANAGEMENT

Through policy research, message development and targeted outreach, our political strategists identify issues that affect you and develop ways to meet your goals. Specific deliverables may include political strategies, issue campaign development,

