

PRACTICE AREAS

- Intellectual Property
- Patent
- Trademark & Copyright

EDUCATION

- B.S., Electrical Engineering, Computer Science; University of Tennessee, 1993; with honors
- J.D., University of Tennessee, 1997; cum laude

BAR & COURT ADMISSIONS

- North Carolina, 1997
- U.S. Patent and Trademark Office, 1998

W. KEVIN RANSOM



MEMBER

100 North Tryon Street
Suite 4700
Charlotte, NC 28202-4003

CHARLOTTE

TEL: (704) 331-3549
FAX: (704) 339-5918

kevinransom@mvalaw.com

A trained electrical engineer with corporate systems-engineering experience and a frequent lecturer on intellectual property topics. Kevin Ransom brings both technical expertise and legal know-how to his widely varying intellectual property clients, for both domestic and foreign IP portfolios.

The sophisticated services he provides his clients include:

- Obtaining patent protection in the U.S. and foreign patent offices.
- Infringement and invalidity investigations, conducting due diligence investigations related to corporate transactions.
- Preparing and negotiating license and joint-development agreements.
- Negotiating intellectual-property-related assets purchases.
- Licensing and purchasing intellectual property.

He also helps clients develop strategies to effectively manage their intellectual property, including risk management of third-party intellectual property rights, consulting on a wide range of transactions with intellectual property components.

Mr. Ransom works with clients in diverse areas of technology, including:

- Electronics
- Computer software/firmware
- Distributed networks
- Telephony

CONTINUED

W. KEVIN RANSOM

- Communications protocols
- Power-management systems
- Semiconductor manufacture
- Flight navigation
- Laser technology
- Printing technology
- Database management

He has also pursued numerous software and business-method inventions, such as on-line search engines, inventory and logistic systems, database management, web-crawling, online education delivery systems, web-based interfaces, online ticketing, financial instruments, insurance products, banking transactions, and more.

OF NOTE

- Frequent speaker on intellectual property topics to business organizations and legal groups, including educational presentations to clients' employees
- Served as Executive Editor of the *Tennessee Law Review*
- Previously systems engineer, Analysis Measurement Services and Honeywell Corporation
- Licensed to practice in the State of North Carolina and before the United States Patent and Trademark Office
- Included in *Business North Carolina's* Legal Elite list, 2008, 2010-2012
- Selected for inclusion to the 2009 North Carolina Rising Stars list, which is included in the *North Carolina Super Lawyers* magazine.