

PRACTICE AREAS

- Electronic Health Record Technology
- Intellectual Property
- Patent
- Technology Transactional
- Trademark & Copyright

EDUCATION

- B.S., Mechanical Engineering, Georgia Institute of Technology, 1993, with honors
- J.D., Emory University, 1996

BAR & COURT ADMISSIONS

- Georgia, 1996
- North Carolina, 1996
- U.S. Patent and Trademark Office, 1996

HENRY B. WARD III



MEMBER

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A frequent author and speaker on intellectual property law developments and a trained mechanical engineer, Henry Ward focuses his practice on preparing and negotiating technology and commercial agreements and counseling clients in connection with patent, trademark, copyright, advertising regulations and litigation matters.

He has extensive experience with information technology agreements and is actively representing a number of publicly-traded companies in transactional and other intellectual property matters in a variety of industries, including the health care and telecommunications industries. He is a member of the firm's EHR Task Force.

He counsels clients on obtaining, protecting, licensing and enforcing intellectual property in a variety of industries, including:

- Telecommunications
- Medical Services and Devices
- Apparel
- Computer software and hardware
- Cosmetics
- Financial and insurance
- Retail and wholesale distribution of food products and general merchandise
- Professional sports
- Entertainment

CONTINUED

HENRY B. WARD III

- Sporting equipment
- Semiconductor fabrication
- Welding
- Metallurgy
- Textiles

OF NOTE

- Member, Licensing Executives Society and Licensing Executives International, American Intellectual Property Law Association, Intellectual Property Law Section of the American Bar Association, Intellectual Property Law Section of the North Carolina Bar Association, Computer Law Section and Intellectual Property Law Section of the Georgia Bar Association, and American Society of Mechanical Engineers
- Chair, Advisory Board, George W. Woodruff School of Mechanical Engineering, Georgia Institute of Technology (2007 - Present)
- Advisory Board, College of Engineering, Georgia Institute of Technology (2008 - Present)
- Board member, Mecklenburg County Bar (2006 - 2009)
- Listed in *Business North Carolina* 2006, 2007, and 2008 Legal Elite for Intellectual Property
- Past President, Young Lawyers Section of the Mecklenburg County Bar, 2003-2004
- Presenter, 2006 continuing legal education course, Belmont Abbey College, "Intellectual Property and Regulatory Risks in Conducting Global Business;" and 2004 continuing legal education course, CLE International on the topic of "Patents and Trade Secrets – How to Identify and Protect Business Methods; Licensing Intellectual for Use in E-Commerce and on the Internet"
- Co-author, "Selected Intellectual Property Law Developments" column appearing monthly in the Electronic Banking Law and Commerce Report (2001-2004)

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HENRY B. WARD III

- Panel member, 1999 annual conference of the Portrait Society of America, Inc., Washington, D.C., "Meet the Agents;" and 2001 annual conference, Chicago, "Art & the Law: Copyright Law"
- Speaker, 2006 annual conference of the Portrait Society of America, Dallas, "Licensing and Copyright"
- Co-author, "Establishing the Essential Ingredients of a 'Famous' Mark," International Trademark Association (January 1998), Intellectual Property Today (August 1998), IP Links (North Carolina Bar Association, June/July 1998)
- Regularly represents nonprofit organizations and individuals in pro bono matters

PROFESSIONAL AFFILIATIONS

- North Carolina Bar Association: Intellectual Property Law Section
- American Intellectual Property Law Association
- American Bar Association: Intellectual Property Law Section
- Georgia Bar Association: Computer Law Section and Intellectual Property Law Section
- American Society of Mechanical Engineers
- Mecklenburg County Bar Association: Young Lawyers Division, President (2003-2004); and Mecklenburg County Bar Board Member (2006-2009)