

## PRACTICE AREAS

- Commercial & Technology Transactions
- Electronic Health Record Technology
- Intellectual Property
- Patent
- Trademark & Copyright

## EDUCATION

- B.S., Mechanical Engineering, Georgia Institute of Technology, 1993, with honors
- J.D., Emory University, 1996

## BAR & COURT ADMISSIONS

- Georgia, 1996
- North Carolina, 1996
- U.S. Patent and Trademark Office, 1996

## HENRY B. WARD III



### MEMBER

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### CHARLOTTE

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A frequent author and speaker on intellectual property law developments and a trained mechanical engineer, Henry Ward focuses his practice on preparing and negotiating technology and commercial agreements and counseling clients in connection with patent, trademark, copyright, advertising regulations and litigation matters.

He counsels clients on obtaining, protecting, licensing and enforcing intellectual property in a variety of industries, including:

- Metallurgy
- Welding
- Telecommunications
- Computer software and hardware
- Semiconductor fabrication
- Financial and Insurance
- Professional sports
- Entertainment
- Sporting equipment
- Apparel
- Medical Services and Devices
- Cosmetics
- Retail and wholesale distribution of food products and general merchandise
- Textiles

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**HENRY B. WARD III**

He has extensive experience with information technology agreements and is actively representing a number of publicly-traded companies in transactional and other intellectual property matters in a variety of industries, including the health care and telecommunications industries. He is a member of the firm's EHR Task Force.

## OF NOTE

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- Selected for inclusion in IAM Licensing 250: The World's Leading Patent & Technology Licensing Lawyers, 2010-2011
  - Member, Licensing Executives Society and Licensing Executives International, American Intellectual Property Law Association, Intellectual Property Law Section of the American Bar Association, Intellectual Property Law Section of the North Carolina Bar Association, Computer Law Section and Intellectual Property Law Section of the Georgia Bar Association, and American Society of Mechanical Engineers
  - Chair, Advisory Board, George W. Woodruff School of Mechanical Engineering, Georgia Institute of Technology (2007 - 2010)
  - Advisory Board, College of Engineering, Georgia Institute of Technology (2008 - 2011)
  - Board member, Mecklenburg County Bar (2006 - 2009)
  - Included in *Business North Carolina's* Legal Elite list, 2006 - 2008
  - Selected for inclusion to the North Carolina Super Lawyers list in 2011 and 2012. His primary area of practice is Intellectual Property.
  - Selected for inclusion to the 2009 and 2010 North Carolina Rising Stars list, which is included in the *North Carolina Super Lawyers* magazine.
  - Past President, Young Lawyers Section of the Mecklenburg County Bar, 2003-2004
  - Presenter, April 2012 Licensing Executives Society International Annual Conference in Auckland, New Zealand
  - Presenter, 2006 continuing legal education course, Belmont Abbey College, "Intellectual Property and Regulatory Risks in Conducting Global Business;" and 2004 continuing legal education course, CLE International on the topic of "Patents and Trade Secrets – How to Identify and Protect Business Methods; Licensing

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### **HENRY B. WARD III**

Intellectual for Use in E-Commerce and on the Internet”

- Speaker, 2006 annual conference of the Portrait Society of America, Dallas, “Licensing and Copyright”
- Co-author, “Selected Intellectual Property Law Developments” column appearing monthly in the Electronic Banking Law and Commerce Report (2001-2004)
- Panel member, 1999 annual conference of the Portrait Society of America, Inc., Washington, D.C., “Meet the Agents;” and 2001 annual conference, Chicago, “Art & the Law: Copyright Law”
- Co-author, “Establishing the Essential Ingredients of a ‘Famous’ Mark,” International Trademark Association (January 1998), Intellectual Property Today (August 1998), IP Links (North Carolina Bar Association, June/July 1998)
- Regularly represents nonprofit organizations and individuals in pro bono matters

### **PROFESSIONAL AFFILIATIONS**

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- North Carolina Bar Association: Intellectual Property Law Section
- American Intellectual Property Law Association
- American Bar Association: Intellectual Property Law Section
- Georgia Bar Association: Computer Law Section and Intellectual Property Law Section
- American Society of Mechanical Engineers
- Mecklenburg County Bar Association: Young Lawyers Division, President (2003-2004); and Mecklenburg County Bar Board Member (2006-2009)