

EDUCATION

- B.S. in Communications,
Illinois State University, 1998

JILL A. HUSE



DIRECTOR OF MARKETING

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CHARLOTTE

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Jill Huse serves as the leader of the Firm's marketing department. In this role, she is responsible for developing, implementing and managing business development, communication and strategic marketing initiatives for the Firm and its respective practice areas.

Jill has worked in legal marketing for over ten years, with additional experience working in other professional services industries, including accounting, insurance, consulting and human resource firms. Prior to joining MVA, she served in leadership roles for two different law firms in Cincinnati, OH.

As a long time member of the Legal Marketing Association, Jill is on the Board of Directors for the Southeast LMA Chapter, currently serving as the Director of Communications and formerly as the Director of Sponsor Relations. Additionally, she served as the Charlotte City Group Chair in 2009.

Additionally, Jill is involved in community organizations such as the American Cancer Society, Devonshire Elementary and Cox Mill Elementary.

OF NOTE

- Panelist at 2012 LMA International Conference: Leveraging the Big 4 Consulting Best Practices to Bolster your Business Development Strategies

Civic Affiliations

- American Cancer Society: Gala and Cure by Design Committees

CONTINUED

JILL A. HUSE

- Devonshire Elementary: volunteer reader for 3rd grade class
- Leukemia & Lymphoma Society: former "Woman of the Year" nominee

PROFESSIONAL AFFILIATIONS

- Legal Marketing Association Southeast Board of Directors: Director of Communications
- Legal Marketing Association Charlotte City Group: former Charlotte City Group Chair
- Highland Creek Homeowners Association: formerly on Board of Directors; Secretary
- Highland Creek Homeowners Association: formerly served as Activities & Communications Chair