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**PRESS CONTACT**

Jill Huse | [jillhuse@mvalaw.com](mailto:jillhuse@mvalaw.com) | 704.331.3500

**PAT MCCRORY JOINS MOORE & VAN ALLEN**

**Charlotte, NC** – Moore & Van Allen PLLC, one of the Carolinas’ largest law firms, announced today that Pat McCrory, Charlotte’s longest-serving mayor, will join the firm as its Senior Director of Strategic Initiatives.

McCrory, the former North Carolina Republican gubernatorial candidate and the Mayor of Charlotte from 1995 through 2009, joined the firm on January 4, 2010. In his new role, he will focus his talents on helping new and existing clients develop strategic initiatives in dealing with complex and sustainable policies which are important to both the public and private sector.

“With his extensive public and private leadership experience, Pat brings a unique repertoire of abilities, contacts, and knowledge which will serve our firm and our many clients across the country”, said Ernie Reigel, Chairman of the firm.

“In addition to providing great legal guidance, Moore & Van Allen provides a full array of other services to their clients that include economic development, communications, public policy, government and public relations, which provide a great match with my interests and experience,” said McCrory. “Their knowledge of the industries with which they serve- such as the environmental, energy, finance and technology sectors- have made them a premier law firm in the Carolinas’ and I am honored to work with such a reputable firm headquartered in Charlotte.”

McCrory will continue to participate as a partner with McCrory & Company, a sales and client development consulting firm based in Charlotte. He will also continue to serve on the Boards of Directors of Tree.com and Kewaunee Scientific Corporation.

**About McCrory**

Both Charlotte and McCrory gained national prominence during his historic seven term leadership tenure. Charlotte became an economic hub in transportation, banking, manufacturing, energy and travel/tourism bringing thousands of new jobs to the region. Mayor McCrory implemented innovative and sustainable transportation and land use plans that have been touted nationally as success templates for other cities and municipalities. Today, Charlotte maintains a sustainable quality of life while enjoying impressive economic prosperity.

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Mayor McCrory also served as Chairman of the US Conference of Mayors' Energy and Environmental Committee. In 2003, he was appointed to the National Homeland Security Advisory Board by President Bush which he served on for three years. As an expert on municipal issues, McCrory has testified in front of Congress and is a frequent guest on national broadcast and cable news shows. He is also a full time co host of a local NBC weekly news show. Mr. McCrory is frequently asked to consult with other cities and participate in policy development with prominent national think tanks.

McCrory serves on the Board of Trustees of Catawba College where he was also awarded an honorary doctorate degree. He is married to Ann Gordon McCrory.