

## INTELLECTUAL PROPERTY

Moore & Van Allen's Intellectual Property Group is dedicated to providing service through significant personal interaction with our clients. You will find that our intellectual property lawyers are "business focused" and are primarily concerned with how patent, trademark, copyright, trade secrets and technology can be used to help obtain your business objectives. Our team is responsive and helps you avoid problems from arising, but we are also ready to assist you when challenges occur. We represent both small and large organizations, from start-ups to established companies. By matching the experience of our attorneys and other professionals to the needs of our clients, we provide value and efficiency.

The background of our patent team spans a variety of engineering and applied sciences disciplines as well as significant applied technical experience. Many of our attorneys have substantial industry experience. Our patent team provides comprehensive patent services, including U.S. and foreign patent prosecution, infringement and patent validity opinions, licensing, due diligence, litigation, maintenance, patent portfolio development and management, and work on patent-related commercial matters.

Moore & Van Allen's Intellectual Property litigation team brings to bear many years' experience in all types of IP disputes and in many technologies and industries. Our litigators have successfully tried any number of patent, trademark, copyright and technology related suits throughout the United States. And, while we pride ourselves on our successes at trial, we are just as proud of the creativity that we show in resolving disputes without our clients incurring the loss and disruption that litigation often brings.

Our trademark and copyright team is comprised of experienced practitioners who focus their practice in these areas. This team provides comprehensive trademark and copyright services, including selection and clearance of marks, brand counseling and enforcement strategy, U.S. and foreign prosecution, maintenance and protection of trademarks, licensing, due diligence, trademark and copyright administrative proceedings (including TTAB proceedings, oppositions, cancellations, etc.) and domain name dispute arbitration.

Our intellectual property transactional team is involved in a wide variety of IP and technology related transactions including license, joint development, sponsorship, and outsourcing arrangements as well as all types of arrangements attendant to conducting business on the Internet. The lawyers who make up our IP transactional team have a wide range of experience in different technologies and industries, as well many years of experience dealing with intellectual property issues.