

# 2012 Legal Food Fight

April 1–30

## The Donation:

*Non-Perishable Contributions:*

### Moore & Van Allen PLLC

100 N. Tryon Street  
Suite 4700  
Charlotte, NC 28202

Contact Stephanie Marella  
to coordinate a drop-off  
(stephaniemarella@mvalaw.com)

*Monetary Contributions*

1. Go to [www.secondharvestmetrolina.org](http://www.secondharvestmetrolina.org)
2. Select "GiveABit" from the main menu
3. Click "DONATE NOW" button, located on GiveABit's Home Page
4. Enter the Food Drive ID: **FOOD-FIGHT**
5. The Second Harvest system will automatically validate the Food Drive Code and you can start donating!

**Moore & Van Allen**

## The Fight:

Moore & Van Allen PLLC is challenging all Mecklenburg County attorneys to participate in the **2012 Legal Food Fight** – a friendly competition that encourages individual lawyers to donate non-perishable food items in support of the Second Harvest Food Bank of Metrolina (SHFBM). This battle of barristers will run from **April 1–30**. The lawyer who donates the highest number of food items will receive the coveted title of **Legal Food Fight Champion**.

## The Give:

All donations will go directly to the Second Harvest Food Bank. Through education, advocacy, and partnerships the SHFBM strives to eliminate hunger by the solicitation and distribution of food to over 650 agencies serving at-need populations. Nearly 16% of Second Harvest Food Bank of Metrolina's service area population lives in poverty, including almost 185,000 children and seniors.

Join the **2012 Legal Food Fight** to help eradicate hunger within our community.

## The Rules:

- Participating attorneys will compete on an individual basis. However, each participant is permitted to collect food items from others (paralegals, staff, friends, family, etc.) and provide one single donation.
- Participants may donate non-perishable food items or monetary contributions through GiveABit (Second Harvest Food Bank of Metrolina website).
- A \$1 donation is equivalent to 5 non-perishable food items. The winner of the competition will be based on the *number* of food items donated.
- If donating non-perishable items, each participant must submit a donation form with his/her contribution to ensure accurate tracking.
- Donations will be accepted from April 1–30, 2012.
- The competitor with the highest number of donated items will be recognized as the **2012 Legal Food Fight Champion**.

Second Harvest  
**FOOD BANK**  
of Metrolina

Together We **CAN** End Hunger



A Member of FEEDING AMERICA