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EFFICIENCY AND OUTCOME

EMERGING TRENDS IN LEGAL TECH

As part of our law firm survey, we asked how artificial intelligence, machine learning and other automation methods are impacting local law practices. Firms utilizing the latest legal technology have two goals — to perform certain tasks faster, and to provide a better and more cost-efficient outcome for their clients. Here's how three firms are putting goals into practice.



Moore & Van Allen actively uses AI and machine learning tools. In our transactional practice, the firm uses AI software to help conduct large-scale due diligence and to automate the review of contracts and the extraction of relevant contract provisions. In our corporate practice, the firm uses AI software to build databases for contract

management or compliance calendars. In our litigation practice, the firm uses AI software for the review of large document productions. The AI software helps to limit "noise" and frees the firm's lawyers to focus on legal issues.

JOE FERNANDEZ, member of the firm's management committee and team leader of corporate practice, Moore & Van Allen PLLC



We collaborate with our clients to automate as much of their work as possible in order to keep costs low and efficiency high, especially in areas such as e-discovery and contract review. All attorneys, from more experienced partners to recently hired associates, are regularly introduced to new technologies to automate and streamline

practice management. Our own firm's management is utilizing automation to make our accounting, human resources, IT and knowledge management departments more efficient. The firm continues to explore and adopt new technologies that are rolled out constantly and we are proactive in offering technology solutions to our clients whenever practical.

TATE OGBURN,
Managing partner, Charlotte office, Poyner Spruill LLP



As part of our ongoing efforts to provide value-added services to our clients with ever-increasing efficiency, we are piloting several AI tools to assist with contract review, predictive analytics and cognitive technology research solutions. Our litigation practice offers clients analytical services – including email threading, conceptual clustering,

and predictive coding – as well as a proprietary investigative analytical tool to help make cost-effective decisions throughout the eDiscovery process. We also have an active Innovation Committee that allows us to be nimble in response to client demands and changing technology.

KEITH WEDDINGTON,partner and regulatory department chair,
Parker Poe Adams & Bernstein LLP

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