

## OUR FIRM

At Moore & Van Allen, representation extends beyond traditional legal services.

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We represent ideas, values and aspirations. We represent carefully laid plans and bold long-term goals. By immersing ourselves in a deep understanding of what is important and meaningful to our clients we bring clear perspective to any legal challenge and find solutions in unexpected places.

An unwavering focus on our clients has led to steady growth as one of the largest law firms in the southeast. More than 330 attorneys in over 60 areas of focus represent clients across the country and around the globe. Blue-chip Fortune 500 organizations, financial services leaders, domestic and global manufacturers, retailers, individuals, and healthcare and technology companies benefit from our strategic, innovative approach to significant business transactions, complicated legal issues and difficult disputes.

Our value is rooted in the experience gained over seven decades. Nationally recognized, culturally inclusive and community-spirited, we understand that success for our clients comes from investing in the strength of ideas and the power of collaboration.

### Client Service

MVA is proud of our reputation for focused client service and is strategically structured to nimbly and effectively provide clients with a comprehensive suite of legal services. Through sophisticated counsel and internal collaboration, the firm endeavors to holistically support clients' existing and future needs. MVA pairs deep experience with an unwavering commitment to act in our clients' best interest. Senior attorneys and relationship teams are committed to direct client engagement. The firm's attorneys learn their clients' business and priorities to adeptly streamline matters across relevant practice areas. This pragmatic approach preserves time and budget, while maximizing attorney talents and strengths.

We offer our clients the opportunity to use various technology platforms to increase efficiency through the use of extranets and electronic billing. We also understand that flexibility in structuring Alternative Fee Arrangements is an important consideration for our clients and work closely with clients to meet their business needs.

### Social Commitment

At Moore & Van Allen we understand and embrace our responsibility to impact the surrounding community for good. As a firm, we remain committed to meeting the needs of the most vulnerable in our community.

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Our attorneys and staff continue to uphold our firm founders' tradition and legacy of service. Be it through the firm's signature pro bono or public service projects, our community partners, or through national, state, and local bar associations, our employees demonstrate a commitment to service that is truly extraordinary. Furthermore, Moore & Van Allen's rich history of life-changing community impact would not be possible without the firm's incredible alliances with nonprofit partners, civic organizations, and clients across the region.

[Click here](#) to learn more on Social Commitment.

## Our History

The firm's founders, Robert (Bob) Lassiter, Jr. and James (Jim) O. Moore, opened offices in uptown Charlotte intentionally seeking a business and banking practice at a time when other firms pursued a more general practice model. By 1955, William (Bill) K. Van Allen joined renaming to Lassiter, Moore & Van Allen, and becoming one of the largest firms in Charlotte. Through internal growth and mergers, Moore & Van Allen now consists of over 330 attorneys with offices located in the Carolinas.

The legacy of our founders has been to maintain an emphasis on client service, collaboration, and community service.

To read more about our founders, [click here](#).