

J. MARK WILSON

Member, Intellectual Property

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Mark Wilson focuses his national practice on intellectual property litigation and other complex business cases.

Mark has been recognized in *Best Lawyers in America*, *Chambers Partners USA*, *IAM Patent 1000*, *World Trademark Review 1000*, *North Carolina Super Lawyers*, and *North Carolina's Legal Elite*. *World Trademark Review 1000* refers to Mark as "a level-headed guy who is not afraid to take on the hardest cases," calls him "practical, strategic, accessible and reasonably priced," and commends him for having "exceptional listening skills and know[ing] what it takes to win complicated trademark cases." *IAM Patent 1000* calls Mark "the person to call" when facing difficult infringement matters.

Mark came to the firm in 2007 as a partner after practicing law for nine years in the intellectual property group at Alston & Bird.

Notable

- *World Trademark Review 1000* - The World's Leading Trademark Professionals, 2019-2021
 - "As a litigator, Wilson is aggressive when necessary, but always pragmatic; he finds many different ways to win." as quoted in *World Trademark Review 1000* (2021)
 - "Mark Wilson is a 'level-headed guy who is not afraid to take on the hardest cases.'" as quoted in *World Trademark Review 1000*, 2020
 - "As a litigator, Mark is practical, strategic, accessible and reasonably priced. He has exceptional listening skills and knows what it takes to win complicated trademark cases. Mark is definitely a leading practitioner." as quoted in *World Trademark Review 1000*, 2019
- *Best Lawyers in America*, Copyright Law, 2014-2022; Patent Law, 2015-2022; Litigation - Intellectual Property, 2018-2022; Litigation -

Capabilities

Intellectual Property
Intellectual Property Disputes
Patent
Trademark & Copyright

Education

J.D., University of Cincinnati
B.S.M.E., Clemson University

Admissions

North Carolina
U.S. Patent and Trademark Office
U.S. District Court for the Western District of North Carolina
U.S. District Court for the Middle District of North Carolina
U.S. District Court for the Eastern District of North Carolina
U.S. Court of Appeals for the Fourth Circuit
U.S. Court of Appeals for the Federal Circuit

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Patent, 2022

- *North Carolina Super Lawyers*, Intellectual Property Litigation, 2015-2020
- *Business North Carolina Legal Elite*, 2011, 2013-2015
- *Chambers Partners USA - North Carolina*, Intellectual Property, 2014-2015
- *IAM Patent 1000: The World's Leading Patent Practitioners*, 2014-2021
 - "When infringement headaches loom, Mark Wilson is the person to call. He maintains a national litigation practice in the areas of IP, unfair competition and commercial law." as quoted in *IAM Patent 1000*, 2019
- Author, numerous articles on current issues in patent law, including patent claim construction and evolving nature of patent litigants
- Frequently quoted in various publications, such as *Law360* and *InsideCounsel*, for his experience in intellectual property litigation
- Graduate, Mecklenburg County Bar Leadership Institute
- Former Chair, Young Lawyers Section of the Mecklenburg County Bar
- Served as Editor in Chief of the *University of Cincinnati Law Review*
- Admitted to practice in the State of North Carolina and before the United States Patent and Trademark Office, the United States Court of Appeals for the Federal Circuit, and numerous United States District Courts

Affiliations

- North Carolina Bar Association
- Mecklenburg County Bar: Young Lawyers Division, past Chair
- Graduate, Bar Leadership Institute
- American Inns of Court

Representative Experience

- Significant experience as lead counsel in patent, copyright, trademark, trade secret, and technology license litigation
- Represents large, medium and small companies in important business litigation matters
- Over 20 years of experience focused on intellectual property litigation
- Licensed Practitioner in patent, trademark, copyright, and trade secret cases
- Regularly represents clients as plaintiffs and defendants in federal and state court cases
- Represented clients at hundreds of depositions, mediations, court hearings, and trial
- Has handled appeals at the Court of Appeals for the Federal Circuit and Court of Appeals for the Fourth Circuit

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- Favorably resolved many cases prior to trial through sound litigation strategy