

NEIL "TREY" C. ROBINSON III

Head of Sports Law

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Trey Robinson regularly advises and assists clients in connection with general corporate and commercial real estate matters and the negotiation of supply, distribution, service, purchase, and other commercial agreements. Trey also leads the firm's Sports Law practice where he serves as the main point of contact for athlete clients and assists them with a wide range of matters including the negotiation of player contracts negotiations, and sponsorship agreements.

Trey's practice focuses primarily on corporate and commercial real estate transactions and sports law. As a trusted advisor to his corporate/real estate clients, Trey regularly advises and assists them in matters including drafting and negotiating supply, distribution, purchase, and other commercial agreements and real property easements, covenants, and leases, corporate and LLC formation and governance issues, joint ventures, and bond issuances.

In his leadership role at MVA Sports, Trey uses his experience and robust network to help equip his clients for success on and off the playing field. He has been certified as a contract advisor by the National Football League Players Association since 2013.

After earning bachelor's degree at Clemson University and his J.D. from the University of South Carolina School of Law, Trey returned home to practice at Moore & Van Allen.

Notable

- *Charleston Business Magazine* 2020 Legal Elite, Corporate Law, Mergers & Acquisitions, 2020
- NFLPA Certified Contract Advisor

Capabilities

Commercial Real Estate
Commercial Transactions
Commercial, Technology, Service, & Supply Contracts
Mergers & Acquisitions
Sports Law

Education

B.S., Clemson University, 2010, magna cum laude
J.D., University of South Carolina, 2013, magna cum laude: Order of the Coif; Order of the Wig and Robe; Research Editor, South Carolina Law Review

Admissions

Georgia, 2013
South Carolina, 2014

NEIL "TREY" C. ROBINSON III

- Alpha Sigma Phi Board of Advisors
- Author, *Into the Matrix: The Future of the Unauthorized Practice of Law in Real Estate Closings Following Matrix Financial Services Corp. v. Frazer*, 63 S.C. L. Rev. 1001, 2012
- CALI Award Recipient: Business Corporations, Criminal Procedure, Evidence, Income Tax, Legal Research, Property II, Securities Regulation, and Torts I

Representative Experience

- Represented a national distributor in the negotiation of numerous supply and distribution agreements
- Successfully negotiated over \$100 million in NFL player contracts
- Advised a regional service provider in the implementation of new terms and conditions for all of its client contracts
- Served as lead associate on team representing a regional developer in the acquisition of project sites in the Southeast
- Served as lead associate on team representing a private equity group in connection with investments in healthcare technology startups
- Represented client in the acquisition of a large commercial tract for the construction of a new automotive dealership
- Represented athlete clients in negotiation of endorsement contracts
- Assisted with representation of landowner in connection with the sale of apartment communities in the Southeast
- Served as lead associate on team representing a healthcare system in connection with municipal bond issuances
- Assisted with representation of a franchise ownership group in the negotiation of retail leases
- Advised institutional lender on real estate issues related to South Carolina solar project financing
- Represented shopping center owner in the establishment of a horizontal property regime for the vertical development of a portion of the shopping center
- Served as lead associate on team representing a group of physicians in the acquisition of a healthcare practice
- Served as lead associate on team representing a minority shareholder in a non-public company in connection with the sale of preferred stock and warrants
- Assisted startup client with the issuance of tokenized equity in lieu of traditional stock shares
- Represented developer in build to suit lease transaction for a corporate headquarters facility