

**NEWS**

## Danny Johnson to join panel for Smart Business Dealmakers Conference: The New Normal in M&A

Speaking Engagements  
10.2021

Moore & Van Allen (MVA) Co-head of ESOP Transactions Danny Johnson will serve as a panelist for the virtual Smart Business Dealmakers Conference: The New Normal in M&A being held on Oct 28. Danny joins a panel of ESOP-owned company leaders, PE firm leaders, and M&A advisors as they share case studies, best practices, and insight on how to ply ESOPS in both buy-side and sell-side transactions for the segment titled, "ESOP in M&A Transactions." Attendees will hear how Employee Stock Ownership Plans, or ESOPs, can be an effective way to develop an exit strategy for entrepreneurs and owners who want to preserve a company's legacy or may not want to exit to a strategic or third-party buyer.

To learn more or to register for this event, please [click here](#).