

NEWS

Hanks, Ward, Wilson and MVA Receive WTR 1000 Recognition

Recognitions

WTR 1000

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MVA Intellectual Property Members Arlene Hanks, Henry Ward and Mark Wilson received *World Trademark Review 1000 (WTR 1000)* recognition. Additionally, MVA's Intellectual Property practice was recognized as one of six recommended North Carolina trademark practices. Now in its tenth year, the *WTR 1000* research directory, which focuses exclusively on trademark practices and practitioners, has firmly established itself as the definitive 'go-to' resource for those seeking world-class legal trademark expertise. As with previous editions, to arrive at the 2020 rankings, *World Trademark Review* undertook an exhaustive qualitative research project to identify the firms and individuals that are deemed outstanding in this critical area of practice.

The *WTR 1000* stated, As a "leading Southeast commercial firm with a strong and impressive IP practice", Moore & Van Allen is a magnet for general counsels looking to consolidate and for in-house trademark counsel seeking a more cost-effective provider that is as good as any coastal firm. The outfit's highly specialized trademark and copyright team has a fine-grained understanding of its clients' business needs and risk tolerance, which is put to good use through the astute and consistent management of worldwide brand protection and enforcement efforts. Co-leading the team are Arlene Hanks and Henry Ward, two sophisticated counsellors with dynamic domestic and international prosecution and transactional practices. Taking the litigation reins, Mark Wilson is a "level-headed guy who is not afraid to take on the hardest cases". Other notable names include senior counsel Ellen Andelman, a former award-winning trademark examiner and counsel Kitty Bina, a former Coca-Cola trademark counsel; this is a squad with depth.

To view the full WTR 1000 list, [click here](#).