

INSIGHTS

Lathrop Quoted in Law360

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Charlotte Litigation Member Tony Lathrop was quoted in *Law360* on April 22. The article titled, "5 Tips For Better Communication With Clients," discusses how communicating effectively with your clients not only serves their interests, it also builds long-term relationships that keep their business rolling in, and even seasoned attorneys can benefit from taking a step back and thinking about how they can improve their client interactions.

Lathrop commented on how he regularly asks clients about their business strategy, key angles they are pursuing, and ultimate objectives.

"I find that most clients like the fact that I want to know about their business and don't mind me asking," Lathrop said.

Asking your client what you can do to make their life easier is another essential way to open the lines of communication and improve the relationship, according to Lathrop.

To read the full article, [click here](#).