

INSIGHTS

Mitchell Featured in Business NC

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Moore & Van Allen Firm Chairman Tom Mitchell was featured in *Business North Carolina's* "You oughta know" series on February 21. Mitchell's profile highlights his new role as the firm's chairman. He provided *Business NC* with the keys to success for a large firm and candid advice on keeping staff motivated. [Click here to read the full profile.](#)

"Gaining the respect of one's colleagues is something that is attained over the course of many years. It is imperative that you are highly competent in your area of expertise but it is also necessary that you always play by the rules and demonstrate on a consistent basis such characteristics as integrity, honesty, respect for others and a strong work ethic. In other words, you can't be an effective leader and garner the respect of your colleagues if you are always looking out for yourself. A big part of the Moore & Van Allen culture is helping others in the firm, because we have learned over the years that we all win when we do the right thing."