

**NEWS**

## Todd Taylor presented at ACC CLE webinar

Speaking Engagements  
08.2020

Charlotte Intellectual Property Member Todd Taylor served as a presenter for the Association of Corporate Counsel (ACC) CLE webinar titled, "Enforcing Unilateral Contract Amendments" which was held on August 5<sup>th</sup>.

### **Enforcing Unilateral Contract Amendments**

Given the growth of online services, as well as the need for providers of standardized goods and services to ensure uniformity in their legal terms, it is has become increasingly common for service and product providers to manage changes in their terms by providing unilateral updates and amendments to those terms via notice. Such notices may be delivered electronically, by mail, through billing statements or other means. The program focused on the laws and court decisions related to such unilateral amendments. The presentation examined applicable statutes, common law contract principles as well as unfair and deceptive trade practice laws. Additionally, the CLE discussed best practices that companies should consider adopting to improve the enforceability of their unilateral contract update and amendment practices.