

**NEWS**

## Wilson Quoted in Managing Intellectual Property

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Charlotte Intellectual Property member Mark Wilson was quoted in *Managing Intellectual Property's* March 22 article "When to Mediate a Trade Mark Case." The article outlines the advantages of mediation as a form of trade mark dispute resolution, and examines Chrysler's current court-ordered mediation in its trade mark dispute with Pure Detroit.

"It's your opportunity as clients to control your own destiny," Wilson stated. "You can decide whether to settle. If you do not do it, then your next alternative is going to be handled by a judge and jury, and you have no control."