

# INSIGHTS

## Zimmern Published in Aspatore Books Series

### Publications

Moore & Van Allen's Charlotte Corporate member William Zimmern is one of four contributing authors in the book *Strategies for Negotiating Mergers and Acquisitions: Leading Lawyers on Understanding Clients' Needs and Successfully Negotiating M&A Transactions*. Zimmern was selected to contribute based on his experience and standing within the business and legal community.

*Strategies for Negotiating Mergers and Acquisitions* was published in 2011 and is one title in Aspatore Books' *Inside the Minds* series. Zimmern's chapter is entitled "Strategic Considerations in Middle Market Private Company Transactions."

Aspatore Books is a Thomson Reuters business that publishes C-Level executives and partners from the world's most respected companies and law firms. According to Aspatore, *Strategies for Negotiating Mergers and Acquisitions* features "expert" partners from some of the top law firms in the country. "The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to navigating this strategic area of law."