# ANUP SHRINIVASAN IYER

*Associate, Intellectual Property*
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## Anup Iyer focuses on helping clients secure patent and trademark rights.

Anup's intellectual property experience includes patent drafting (utility and design), patent prosecution, patent searching, client consultation, freedom to operate opinions, infringement analysis, due diligence analysis, invalidity opinions, and trademark clearance and registration. Drawing on his electrical engineering background and experience, Anup prepares and prosecutes patent applications in the field of electrical, mechanical, and computer engineering, and works with clients in diverse areas of technology, including:

- Machine learning and artificial intelligence technologies
- Wireless communication technologies
- Blockchain technology
- Biomedical devices
- Internet of Things (IOT) technologies
- Wearable technology

- E-commerce systems
- Sensor technologies
- Security, encryption, and decryption
- Mobile applications and database management

Anup received his J.D., from University of North Carolina at Chapel Hill. While attending school full-time, he worked part-time for Moore and Van Allen's Intellectual Property group as a patent agent, drafting and prosecuting patent applications. Anup also served on the board of Carolina Intellectual Property Law Associated (CIPLA) during the 2017-2018 academic year, and provided patent prosecution services for under-resourced inventors under the law school's pro bono program.

### Capabilities

Intellectual Property

Intellectual Property Disputes

Patent

Trademark & Copyright

### Education

J.D., University of North Carolina at Chapel Hill

M.S., Electrical Engineering, University of Virginia

B.E., Anna University

### Admissions

North Carolina

Anup received his M.S. in Electrical Engineering from the University of Virginia, where he studied and implemented signal processing algorithms to gait symptoms in patients with normal pressure hydrocephalus and examined the use machine learning techniques for effective diagnosis of the disease. In addition, as a research assistant, Anup studied fiber nonlinearities in a wavelength division multiplexing channel and analyzed the applicability of machine learning techniques to compensate for the same.

## Affiliations

- USPTO-Patent Agent