

J. MARK WILSON

Member, Intellectual Property

t 704.331.1177

markwilson@mvalaw.com



A registered patent attorney, Mark Wilson has been recognized nationally for his experience and expertise in intellectual property. Although Mark can be found regularly in the courtroom, his practice broadly encompasses all aspects of intellectual property counseling, from IP acquisition to litigation and everything in between.

Mark has been recognized in *Best Lawyers in America*, *Chambers Partners USA*, *IAM Patent 1000*, *World Trademark Review 1000*, *North Carolina Super Lawyers*, and *North Carolina's Legal Elite*. *World Trademark Review 1000* refers to Mark as "a level-headed guy who is not afraid to take on the hardest cases," calls him "practical, strategic, accessible and reasonably priced," and commends him for having "exceptional listening skills and know[ing] what it takes to win complicated trademark cases." *IAM Patent 1000* calls Mark "the person to call" when facing difficult infringement matters.

Mark came to the firm in 2007 as a partner after practicing law for nine years in the intellectual property group at Alston & Bird.

Notable

- *Chambers Partners USA* - North Carolina, Intellectual Property, 2014-2015
- *Best Lawyers in America*, Copyright Law, 2014-2023; Patent Law, 2015-2023; Litigation - Intellectual Property, 2018-2023; Litigation - Patent, 2022-2023
- *IAM Patent 1000: The World's Leading Patent Practitioners*, 2014-2022
 - "When infringement headaches loom, Mark Wilson is the person to call. He maintains a national litigation practice in the areas of IP, unfair competition and commercial law." as quoted in *IAM Patent 1000*, 2019

Capabilities

Intellectual Property
Intellectual Property Disputes
Patent
Trademark & Copyright

Education

J.D., University of Cincinnati,
Editor in Chief, University of
Cincinnati Law Review
B.S.M.E., Clemson University

Admissions

North Carolina
U.S. Patent and Trademark
Office
U.S. District Court for the
Western District of North
Carolina
U.S. District Court for the
Middle District of North
Carolina
U.S. District Court for the
Eastern District of North
Carolina

J. MARK WILSON

- *World Trademark Review 1000* - The World's Leading Trademark Professionals, 2019-2021
 - "As a litigator, Wilson is aggressive when necessary, but always pragmatic; he finds many different ways to win." as quoted in *World Trademark Review 1000*, 2021
 - "Mark Wilson is a 'level-headed guy who is not afraid to take on the hardest cases.'" as quoted in *World Trademark Review 1000*, 2020
 - "As a litigator, Mark is practical, strategic, accessible and reasonably priced. He has exceptional listening skills and knows what it takes to win complicated trademark cases. Mark is definitely a leading practitioner." as quoted in *World Trademark Review 1000*, 2019
- *North Carolina Super Lawyers*, Intellectual Property Litigation, 2015-2020
- *Business North Carolina Legal Elite*, 2011, 2013-2015
- Author, numerous articles on current issues in patent law, including patent claim construction and evolving nature of patent litigants
- Frequently quoted in various publications, such as *Law360* and *InsideCounsel*, for his experience in intellectual property litigation
- Graduate, Mecklenburg County Bar Leadership Institute
- Former Chair, Young Lawyers Section of the Mecklenburg County Bar
- Served as Editor in Chief of the *University of Cincinnati Law Review*
- Admitted to practice in the State of North Carolina and before the United States Patent and Trademark Office, the United States Court of Appeals for the Federal Circuit, and numerous United States District Courts

U.S. Court of Appeals for the Fourth Circuit

U.S. Court of Appeals for the Federal Circuit

Affiliations

- North Carolina Bar Association
- Mecklenburg County Bar: Young Lawyers Division, past Chair
- Graduate, Bar Leadership Institute
- American Inns of Court