

**MELISSA C. WEIR**

*Marketing Manager*

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Melissa Weir serves as Marketing Manager for the firm in the Marketing & Business Development department. Melissa joined the firm in 2011 and supports the firm attorneys in developing and maintaining external professional profiles. She works closely with attorneys and practice areas in a wide range of areas including business development, targeted marketing materials, professional listings, and more. Melissa also manages firm communications and strategic marketing initiatives.

Melissa received a bachelor's degree in marketing from the University of Cincinnati.

**Education**

B.A., University of Cincinnati,  
2010