

RAY WALLACE "MCCORD" RAYBURN

Counsel, Intellectual Property

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McCord Rayburn assists corporate attorneys to identify, protect, and manage intellectual property assets to achieve business objectives and stay within budgets.

McCord collaborates with business leaders, counsel, and engineers to discover, define, and protect innovative ideas that drive market growth and strategically corner market segments. McCord also performs intellectual property due diligence related to investments and transactions including performing validity and technical assessments of target and competitor portfolios, establishing clearance positions with respect to patents and portfolios, and investigating chain of title, inventorship, and priority rights. He also leads teams of patent attorneys and patent professionals to prepare and prosecute U.S. and international patent applications.

McCord has a broad base of technical experience that ranges from software, mobile devices, the field of optical sciences, and image and laser-based data collection devices to the mechanical arts, medical devices, and pharmaceuticals. He has developed extensive technical knowledge regarding optical-fiber design as well as manufacturing technologies related to optical fibers and fiber optic cabling. Additionally, McCord has prepared and prosecuted patent applications for voice-recognition software, complex mechanical devices, as well as microwave instruments and microwave-assisted techniques for chemical analysis and synthesis.

McCord's work further includes coordinating inbound U.S. national stage patent application filings for foreign corporations with international patent portfolios. McCord also prepares patentability opinions and counsels clients in various aspects of intellectual property, including trademark and copyright registrations.

Capabilities

Intellectual Property

Patent

Trademark & Copyright

Education

J.D., University of North Carolina School of Law

B.S., Physics, Washington and Lee University, cum laude

Admissions

USPTO, 2009

North Carolina, 2009

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Notable

- *Business North Carolina* Legal Elite, Intellectual Property, 2023