

WALTER S. PRICE

Managing Director & Head of Public Affairs

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Head of Moore & Van Allen's Public Affairs group, Walter Price has over 25 years of professional, executive-level experience in public affairs and government relations at federal, state and local levels.

Walter is particularly well-versed in strategic public affairs counsel, corporate reputation risk management, corporate image promotion among key stakeholders, and government relations grassroots and advocacy programs. Walter has served in similar roles for some of the nation's largest financial institutions.

Walter works within Moore & Van Allen's Public Affairs group to communicate clients' positions to at all levels of government in the Southeast and to senior policymakers in Washington D.C.

Notable

- PRSA Pegasus Award winner, 2018
- *Charlotte Business Journal's* "40 Under 40", 2002

Affiliations

State/Local:

- Vice Chair, Charlotte Mecklenburg Police Foundation
- Executive Committee, 2022 President's Cup at Quail Hollow
- Co-Chair, Charlotte 2020 Host Committee
- Board Member, Charlotte Regional Business Alliance, 2010-Present
- Charlotte Chamber of Commerce Executive Committee and Chairman, Public Policy Division, 2007-2009 & 2014-2017

Capabilities

- Communications & Media
- Economic Development & Incentives
- Government Relations
- Public Affairs

Education

B.A., Davidson College, 1993

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- Co-Chair, Government Relations Committee, 2017 PGA Championship at Quail Hollow
- Charlotte Chamber of Commerce, Chairman, Washington Delegation Visits, 2003-2006
- Past Board Member, Boy Scouts of America, Mecklenburg County Council
- Past Board Member, Discovery Place
- Past Board Member, The May 20th Society
- Past Board Member, Dilworth Little League
- Past Board Member, U.S. National Whitewater Center
- Past Board Member, North Carolina Military Foundation
- Past Board Member, The Nature Conservancy - North Carolina Chapter
- Eagle Scout, Mecklenburg County Council, 1989

National:

- Past Chairman, American Bankers Association Legislative Advisory Committee
- Past Member, American Bankers Association National Bank PAC Board