

**NEWS**

## Moore & Van Allen Welcomes Michele Glessner as Intellectual Property Member

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Moore & Van Allen PLLC (MVA) is pleased to announce the arrival of Michele M. Glessner as a member of the firm's Intellectual Property Group. Glessner is both a trained trademark and a registered patent attorney. Glessner counsels clients in a wide variety of business sectors on complex trademark, patent, copyright, and other intellectual property issues. She was previously a partner at Alston & Bird.

"Michele joins us at an exciting time as we continue to grow our practice to meet the demand among our IP clients for trusted legal counsel," said W. Kevin Ransom, head of the firm's Intellectual Property Group. "Her proven track record counseling clients on a wide variety of intellectual property issues and her diverse background will further bolster our ability to serve our clients."

Glessner offers a unique skill set as both a trademark and a patent attorney. She concentrates her practice on trademark and copyright portfolio management, counseling trademark clients in a variety of industries, including retail store services, financial and insurance services, footwear, textile and home products, apparel, packing, soil conditioning, agrochemical, and food services. She has experience in prosecuting foreign and domestic trademark applications and handling trademark enforcement matters, including matters in challenging jurisdictions such as China. As a mechanical engineer and registered patent attorney, however, she also advises clients on various patent matters, including utility and design patent prosecution, freedom-to-practice, and patent portfolio analysis. Glessner has assisted clients with patents in the fields of wireless telecommunications, digital programming services and user interfaces, biomedical devices, and consumer packaging.

Fluent in Arabic and proficient in French, Glessner earned her J.D., magna cum laude, from the University of Notre Dame, and her B.S. in Mechanical Engineering, magna cum laude, from Cornell University. She is an active member of the Carolina Patent, Trademark & Copyright Law Association.