

NEWS

Barbara Meeks, Jules Carter and Karin McGinnis present a CLE on Artificial Intelligence for the ACC CLE: Managing Compliance When Using AI and Machine Learning in Your Company

Speaking Engagements
02.2022

Moore & Van Allen (MVA) Financial Regulatory Advice & Response Member Barbara Meeks, Litigation Associate Jules Carter, and Co-head of Data Security & Privacy Member Karin McGinnis served as guest speakers for the ACC CLE virtual event, “Managing Compliance When Using AI and Machine Learning in Your Company” that was held February 24. Artificial Intelligence is an increasingly common tool for effective and efficient business operations. Whether for operations, marketing, personnel management, supply chain management, or regulatory compliance, AI-powered tools have quickly become ubiquitous. But, as with any other cutting-edge technology, AI brings a risk of liability if not managed correctly.

This CLE helped attendees identify risks that may emerge as they establish processes and internal controls to ensure proper development and management of AI models, help manage third party vendor relationships, and address emergent issues identified after AI systems are deployed, all with the goal of reducing risk and liability for your company. It also drew on current law and regulatory guidance, and explore some of the proposed regulations on the horizon.