

NEWS

Moore & Van Allen Expands Raleigh Public Affairs Group with Addition of Bradford Sneed as a Director

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Moore & Van Allen PLLC (MVA) is pleased to announce that Bradford Sneed has joined the firm's Public Affairs Group as a director, continuing growth of the team based in Raleigh. Sneed most recently served as legislative counsel for North Carolina Attorney General Josh Stein and previously was a policy advisor to the governor of North Carolina.

Sneed joins Raleigh-based public affairs directors Cameron L. Henley and Towers Mingledorff, along with counsel Canaan Huie, who partner with clients at the state and federal level in Raleigh, Charlotte and across the Carolinas to strategically support their government relations needs.

"We are thrilled to welcome Bradford to our firm as a director in our expanding team of public affairs professionals based in Raleigh," said Walter S. Price, managing director and head of MVA's Public Affairs Group. "Bradford has a long track record of success working with clients, government officials and other business and community leaders to help draft and pass significant legislation. He is a great addition to our group's team of experienced lobbying professionals."

As legislative counsel to the state's attorney general, Sneed was responsible for the attorney general's legislative agenda and representing the attorney general and the state's Department of Justice before the North Carolina General Assembly. He helped lead the legislative committee of the North Carolina Governor's Task Force for Racial Equity in Criminal Justice, served as legislative counsel as part of the attorney general's team working on the national opioid crises and worked with bi-partisan leaders to pass significant legislation in criminal justice and public safety.

In his previous role as policy advisor to the North Carolina Governor, Sneed helped develop policy proposals while initiating and supervising working relationships with executive branch officials, agency directors, elected officials, legislative staff, and legislative liaisons, as well as councils, task forces, businesses, and community groups. In addition, he counseled the governor on alignment of initiatives with the administration's mission, goals, and priorities.

Sneed received his J.D. from North Carolina Central University School of Law's Evening Program and his Bachelor of Science from North Carolina State University.

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MVA's Public Affairs Group attorneys and professionals have decades of combined experience working with clients in the Carolinas and Washington, D.C., offering public affairs services, including developing and implementing government affairs and communications strategies. The firm's Public Affairs Group is made up of attorneys, lobbyists and communications, media relations and event management professionals.