

NEWS

Moore & Van Allen provides counsel to Frontier Capital in Phone2Action growth investment

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Moore & Van Allen PLLC is pleased to announce that its client, Frontier Capital, a Charlotte-based growth equity firm focused exclusively on B2B software, has finalized a strategic growth investment in Phone2Action, a digital advocacy platform that connects citizens to lawmakers. Moore & Van Allen Corporate member Bill Zimmern was one attorney that led Frontier through the successful deal.

Based in the Washington, D.C. area, Phone2Action's platform enables companies, non-profits, and associations to engage their customers, members, and stakeholders in grassroots advocacy, connecting them with lawmakers via social media, email, text, and phone to make their voices heard on the issues that matter to them. Its differentiated platform is optimally designed for the mobile and smartphone experience, prompting timely action to leverage mission-aligned messaging that inspires lawmakers to act.

Frontier Co-Founder and Managing Partner Andrew Lindner, Frontier Partner Michael Ramich, and Frontier Vice President Matt Williams will join the Phone2Action board. The investment in Phone2Action is from Frontier's \$700 million Frontier Fund V, which closed in 2017.

Frontier's press release can be seen here in its entirety.