

NEWS

NCOAA Appoints MVA Public Affairs

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The North Carolina Outdoor Advertising Association (NCOAA) announced in a press release issued on February 19, that they have retained Moore & Van Allen Deputy Director of State Public Affairs Cameron Henley and Director of State Public Affairs Tommy Sevier, to help them “bolster the perseverance, protection and advancement of the Out-of-Home Advertising Industry.” Henley and Sevier will be working alongside Aaron Guyton of Fairway to specifically manage the NCOAA’s lobbying affairs. The NCOAA is restructuring in order to increase resources and improve efficiency in 2014, according to the release.