

NEWS

Ward and IP Team Recognized by IAM Licensing 250

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Moore & Van Allen's Intellectual Property team and Henry Ward, a Member within the Charlotte IP team, have been recognized in the second edition of *IAM Licensing 250: The World's Leading Patent and Technology Licensing Practitioners*.

IAM Licensing 250 names top patent and technology licensing practitioners in 25 key jurisdictions. Moore & Van Allen was one of three North Carolina firms named, and the only Charlotte firm on the list. Ward was one of three North Carolina attorneys ranked.

The guide describes Moore & Van Allen's IP group as home to a transactional team comprised of expert commercial lawyers and technical expertise, a combination that sets it apart from competitors. It also states, "The synergy between the IP and corporate departments has served to broaden the firm's IP transactional horizons and there is no type of strategic alliance or IP commercialization deal that it cannot handle... Henry Ward is a leading figure in the group and a key contact for licensing matters."

In order to find the individuals and firms named, researchers from *Intellectual Asset Management (IAM)* magazine interviewed hundreds of licensing professionals over a four month time period. They obtained in-depth information on those who stood out for their expertise in patent and technology licensing. Only practitioners generating a high degree of positive feedback, a demonstrable record of top-drawer work, and a healthy degree of specialization in licensing, made IAM's cut.

"We are proud to present this second edition of *IAM Licensing 250: The World's Leading Patent and Technology Licensing Practitioners*. It is the product of a great deal of intensive work undertaken by our research team. As a result, we believe it sheds significant light on who is providing world-class advice in what remains, despite its huge importance, a relatively opaque marketplace," said Joff Wild, editor of *IAM* magazine.